

Consent for Processing and Using of Personal Information

The Protection of Personal Information Act, Act No. 4 of 2013 (**POPIA**) is of full force and effect from **1st July 2021**. The Act sets out to promote the protection of personal information processed by public and private bodies and to introduce certain conditions to establish minimum requirements for the processing of personal information.

Over the past years we have been cognisant of our data protection policies and have been continually improving all of our internal systems and processes to ensure lawful data processing and safekeeping of your personal information. We wish to draw your attention to our [Privacy Notice](#). The Privacy Notice describes how the River Group collects, uses, discloses, retains, and protects your personal information, in accordance with POPIA and other relevant laws.

Your privacy is important to us and we are committed to protecting your information. Should you have any questions regarding this Privacy Notice or your personal information, direct any queries to our Information Officer at the following email addresses:

Broadcasting Division: privacy@myfaithtv.com

Ministry Division: privacy@riverfamily.com

All other Divisions: privacy@myriver.com

We respect your privacy and hold your communication preferences in the highest regard. You are receiving this email because you have been receiving electronic communication from one or more entities of the River Group in the past. We, at the River Group, want to give you the opportunity should you so wish, to opt out from receiving future communications from us. While we sincerely trust that you will decide to continue to receive all communications from us, nevertheless, it is your right to choose not to.

Please note that if you are happy to continue to receive communications from us pertaining to the River Group and its various activities, no further action is required. We endeavour to provide you with only relevant and interesting content. Of course, you can unsubscribe from our email communications at any time in the future by clicking on the opt-out link at the bottom of our mailers.

If you have any problems or additional questions, feel free to call our offices on +27 (0)43 711 4800 or email us by means of any one of the email addresses above.